

The Smart Practice Toolkit

AI Solutions for Medical Offices – 2025 Edition

A comprehensive guide to AI-powered tools that can transform your medical practice workflow

1. Scheduling Patient Appointments

Solution	Key Features	Pricing	Integration Capabilities
Doctible	<ul style="list-style-type: none">Self-schedulingAutomated remindersPatient messagingOnline reputation management	\$199–\$399/month	Works with most EHRs and PM systems
NexHealth	<ul style="list-style-type: none">Real-time online bookingDigital formsTwo-way messagingPatient portal	\$300–\$600/month	Deep integration with 50+ EHRs
Klara	<ul style="list-style-type: none">Two-way patient communicationScheduling automationTeam collaborationVirtual waiting room	\$300–\$500/month	Works with most PM systems
Zocdoc	<ul style="list-style-type: none">Public booking platformInsurance verificationPatient reviewsCalendar sync	Pay-per-booking model	API connections to most EHRs

2. Excel Spreadsheets for KPIs

Solution	Key Features	Pricing	Integration Capabilities
Microsoft Copilot for Excel	<ul style="list-style-type: none">Natural language query processingFormula generation and explanationData pattern identificationPredictive analytics	\$30/user/month (Business)	Native Microsoft 365 integration
SheetAI	<ul style="list-style-type: none">AI insights in Google SheetsData visualizationFormula generationNatural language data queries	Free to \$19/month	Google Workspace, exportable to other formats
ChatGPT	<ul style="list-style-type: none">KPI dashboard design guidanceComplex formula creationData analysis promptsReporting template generation	Free to \$20/month	No direct integration; used as guidance tool

3. Making Graphs for Each KPI

Solution	Key Features	Pricing	Integration Capabilities
ChartGPT	<ul style="list-style-type: none">Natural language chart creationMultiple chart typesCustomizable stylingExport to various formats	Free to \$9.99/month	Exports to all major formats; embeddable
Google Sheets + Gemini	<ul style="list-style-type: none">AI-powered chart suggestionsSmart data range selectionInsights and anomaly detectionAutomatic formatting	Free with Google Workspace (\$6–\$18/user)	Native Google ecosystem integration
Power BI with Copilot	<ul style="list-style-type: none">Advanced data visualizationNatural language queriesAutomated chart creationPredictive analytics	\$10–\$20/user/month	Microsoft ecosystem; 100+ data connectors

4. Writing Up Systems & Protocols

Solution	Key Features	Pricing	Integration Capabilities
Tango	<ul style="list-style-type: none">Auto-generates SOPs with screenshotsStep-by-step workflow creationTeam collaboration toolsChrome extension for easy capture	Free to \$16.50/user/month	Chrome extension; embeds in wikis & docs
Process Street	<ul style="list-style-type: none">SOP creation and automationConditional logic workflowsTeam permission managementProcess analytics	\$100–\$415/month (5 users)	2000+ integrations via Zapier
Scribe	<ul style="list-style-type: none">Automatic step documentationBrowser & desktop recordingScreenshot annotationEasy sharing options	Free to \$29/user/month	Browser extension; embeddable guides
Notion AI	<ul style="list-style-type: none">All-in-one workspace for protocolsAI writing and editingTemplate libraryKnowledge management	\$8–\$15/user/month + AI add-on	API available; embeddable pages

5. Training Staff

Solution	Key Features	Pricing	Integration Capabilities
Trainual	<ul style="list-style-type: none">Assign and track team trainingRole-specific learning pathsTesting and certificationProcess documentation	\$99–\$199/month (10 users)	2000+ integrations via Zapier
Loom	<ul style="list-style-type: none">Screen + video recording for tutorialsAnalytics on viewer engagementDrawing tools for emphasisSearchable video library	Free to \$8/user/month	Slack, Teams, Google Workspace integrations
Lessonly	<ul style="list-style-type: none">Interactive staff training modulesPractice scenariosPerformance gradingLearning paths	\$300–\$1000/month	ADP, BambooHR, Workday integrations
MiniCourse Generator	<ul style="list-style-type: none">Build mini-courses easilyAI-assisted content creationAssessment toolsVideo and text modules	\$20–\$50/month	LMS compatibility; embeddable courses

6. Appointment Reminders

Solution	Key Features	Pricing	Integration Capabilities
Weave	<ul style="list-style-type: none">Text, call, and email remindersTwo-way textingQuick Fill schedulingTeam messaging	\$299–\$599/month	90+ practice management integrations
Solutionreach	<ul style="list-style-type: none">Smart reminders and engagementMulti-channel communicationCustomizable templatesPatient surveys	\$299–\$499/month	100+ PM/EHR system integrations
YAPI	<ul style="list-style-type: none">Medical-focused reminders and formsDigital patient formsInsurance verificationTeam chat	\$299–\$399/month	Dentrix, Open Dental, Eaglesoft, others

7. Marketing (Videos & Social Media)

Solution	Key Features	Pricing	Integration Capabilities
InVideo	<ul style="list-style-type: none">AI video editing with templatesText-to-video conversionRich media libraryBrand customization	Free to \$30/month	Social platforms; embeddable videos
Pictory	<ul style="list-style-type: none">Turn blogs into videosAI script-to-videoAutomated video creationVoice-over generation	\$19–\$99/month	WordPress, YouTube, social platforms
Ocoya	<ul style="list-style-type: none">AI-written posts and schedulingContent calendarPerformance analyticsMulti-platform management	\$39–\$99/month	All major social platforms
Postly	<ul style="list-style-type: none">Automated social media postsContent libraryAI-powered content suggestionsScheduling tools	\$12–\$48/month	Facebook, Instagram, LinkedIn, Twitter
ChatGPT	<ul style="list-style-type: none">Content ideas, scripts, and captionsCampaign planningCopywriting assistanceTone adjustment	Free to \$20/month	No direct integration; content creation tool
Lumen5	<ul style="list-style-type: none">Create videos from textBrand kit integrationMedia libraryAI scene selection	Free to \$79/month	Social platforms; website embedding

8. Writing Patient Educational Materials

Solution	Key Features	Pricing	Integration Capabilities
ChatGPT	<ul style="list-style-type: none">Simplify medical info for patientsMulti-format content creationCondition-specific explanationsTreatment instruction guides	Free to \$20/month	No direct integration; creates content for use elsewhere
Healthily	<ul style="list-style-type: none">Verified health contentSymptom assessmentDecision support toolsPatient-friendly language	Custom pricing	API available; embeddable content widgets
Canva Magic Write	<ul style="list-style-type: none">Visual + text materialsTemplate libraryAI content generationBrand consistency tools	Free to \$12.99/user/month	Exportable to multiple formats; website embedding

9. Recall Campaigns

Solution	Key Features	Pricing	Integration Capabilities
PatientPop	<ul style="list-style-type: none">Targeted recall campaignsAutomated schedulingPerformance trackingMulti-channel outreach	\$599–\$999/month	50+ EHR/PM systems
RevenueWell	<ul style="list-style-type: none">Reactivation automationPatient segmentationCampaign templatesResults tracking	\$299–\$499/month	Major dental practice management systems
CareCru	<ul style="list-style-type: none">AI-driven follow-up systemIntelligent schedulingPersonalized messagingConversion optimization	\$399–\$699/month	Most major PMS/EHR systems

10. Writing Emails

Solution	Key Features	Pricing	Integration Capabilities
Flowrite	<ul style="list-style-type: none">Write emails from bullet pointsContext-based suggestionsStyle customizationTemplates library	\$19–\$49/month	Gmail, Outlook integration
Lavender	<ul style="list-style-type: none">Enhance clarity and toneEmail scoring systemCoaching suggestionsResponse rate optimization	\$29–\$49/user/month	Gmail, Outlook, CRMs
Beehiiv	<ul style="list-style-type: none">AI newsletter platformAudience segmentationPerformance analyticsContent monetization	Free to \$99/month	WordPress, Zapier, major email providers
ChatGPT / Claude / Jasper	<ul style="list-style-type: none">Create or edit emailsTone adjustmentLength optimizationPurpose-specific templates	\$0–\$39/month depending on tool	No direct integration; content creation tools

11. AI Medical Scribes

Solution	Key Features	Pricing	Integration Capabilities
DeepScribe	<ul style="list-style-type: none">Ambient AI with 98.8/100 KLAS ratingSpecialty-specific clinical notesAutomated coding for fee-for-service and value-based care59% more accurate than GPT-4 alone	\$499–\$799/month per provider	Epic, Cerner, athenahealth, eClinicalWorks, ModMed, Nextech, DrChrono
Freed	<ul style="list-style-type: none">Real-time transcription with clinical formattingCustomizable notes that learn from editsHIPAA, SOC 2 & HITECH certifiedSaves 2+ hours daily per clinician	\$299–\$399/month per provider	Copy/paste to any EHR; direct integrations with major EHRs available
Sunoh.ai	<ul style="list-style-type: none">Real-time conversation analysisAdvanced medical transcriptionNatural language processingUp to 2 hours saved per day	~\$1.25/visit model	Most major EHRs including Epic, Cerner, athenahealth
Nuance DAX (Microsoft)	<ul style="list-style-type: none">Voice-enabled ambient intelligenceSophisticated clinical documentationAutomatic compliance checkingEnterprise-grade security	Enterprise pricing model (contact sales)	Deep integration with Epic, Cerner, MEDITECH, athenahealth, Allscripts
Heidi Health	<ul style="list-style-type: none">Multilingual supportCommand-driven note modificationTemplate customizationMid-visit annotations without verbalizing	\$199–\$399/month depending on volume	Copy/paste functionality with any EHR; integrations being expanded
Abridge	<ul style="list-style-type: none">Conversation referencing in notesSource material trackingSpecialty-specific terminologyFocus on structured documentation	Enterprise pricing model	Primary integration with Epic; others in development
Scribeberry	<ul style="list-style-type: none">All healthcare professionals supportedNote customizationReal-time documentationIntuitive interface	\$99–\$399/month depending on usage volume	Generic integration with most EHRs
Health Note	<ul style="list-style-type: none">Pre-visit intake documentation (50%+ of note)Patient-facing interface500,000+ notes per monthReduces documentation time	Subscription model based on volume	athenahealth, Epic, Allscripts, and more
Nabla	<ul style="list-style-type: none">Strong in subjective documentationConversation analysisIntegration with AdvancedMDComprehensive patient history	Contact for pricing	athenahealth, Epic, Allscripts, AdvancedMD
Ambience	<ul style="list-style-type: none">Ambient voice intelligenceClinical data extractionAction item identificationInsights and recommendations	Enterprise pricing	Integrates with various EHR systems and devices
Athelas	<ul style="list-style-type: none">60+ languages supportAutonomous coding (CPT, ICD-10)Parallel recordingsAI-powered nudges during documentation	Free tier available; paid plans vary	Direct EMR integration with major systems including Epic and Cerner

Selection Tips

When choosing AI tools for your medical practice, consider these factors:

- Integration capabilities – Ensure the solution works with your existing EHR/PM system
- HIPAA compliance – Verify the tool meets healthcare privacy requirements
- ROI calculation – Measure potential time savings against subscription costs
- Training requirements – Factor in staff adoption time
- Scalability – Choose solutions that can grow with your practice
- Support availability – Evaluate the vendor's customer service quality
- Implementation complexity – Consider ease of setup and rollout

This guide provides a comprehensive overview of AI solutions available for medical practices to streamline operations, enhance patient care, and reduce administrative burden. Pricing and features are current as of May 2025 but may change – always check vendor websites for the most up-to-date information.

Peter Wishnie
NEXT LEVEL LEADERSHIP

Write Like a Professional Copy Writer

David Ogilvy - legendary copywriter who really understood branding (and research)

Joseph Sugarman - expertise lay in “advertorials,” ads written in a format that mimics a newspaper article

Leo Burnett - he was known for the ‘soft sell’ advertising approach and for the creation of characters who represented the qualities of the brand.

Gary Halbert - an amazing copywriter who was best known for headlines (subject lines)

Eugene Schwartz - advertising copywriter who wrote some of the most celebrated lines in direct-mail advertising.

Helen Lansdowne Resor - known for her innovative “feature story” writing style that closely mirrored the editorial content of the magazines where the advertisement copies were published.

Claude C. Hopkins - copywriter who created "scientific advertising"

Bob Bly - For 4+ decades, Bob has been writing high-performance direct-response copy

Matt Furey - known as the “world’s greatest Email copywriter”

Alex Cattoni - unique and innovative approach to creating high-converting sales funnels.

Clayton Makepeace - another copywriter known for his amazing headlines and emails

John Carlton - widely considered to be one of the greatest copywriters ever and legendary at creating ads

Carline Anglade-Cole - a direct-response copywriter who specializes in the alternative health field

Gary Bencivenga - known for his "marketing bullets" (bullet points in emails / sales pages)

Laura Belgray - entertaining emails and copy (you want to read even if you know she's "selling" you something)

Stefan Georgi - known for his "RMBC Method" for better copy - RMBC stands for Research, Mechanism, Brief, and Copy.

Ben Settle - email marketing genius

Ann Handley - a pioneer in content marketing, Handley emphasizes the importance of storytelling and quality content.

Robert Collier - direct-response copywriter who utilized persuasive letter-writing techniques.

Victor Schwab - his five-step copywriting formula: 1) Get Attention 2) Show People an Advantage 3) Prove It 4) Persuade People to Grasp This Advantage 5) Ask For Action

Dan Kennedy - legendary marketer & copywriter best known for his ultimate sales letter formula.

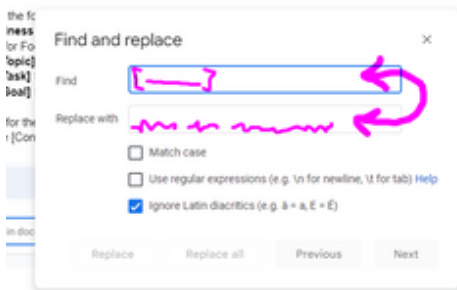
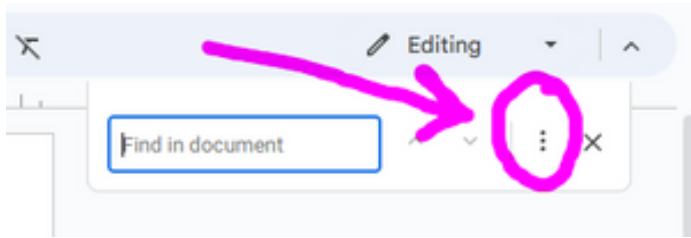
Joanna Wiebe - the original conversion copywriter and creator of Copyhackers.

Steve Jobs - great at simplifying complicated ideas or content that is too verbose

Seth Godin - recognized worldwide for his ability to write on hot topics that resonate with readers

100+ Prompts to Create Content Like a Machine

STEPS
1. Answer the following with YOUR business' specifics
[Your Business Description] = Example answer "Dog Training in Cincinnati" or "Social Media Marketing for Food influencers"
[Specific Topic] = Example "Use of Whistles to Train Dogs" or "Facebook Ads Made by AI"
[Specific Task] = Example "Crate train your dog" or "Measure your ads results"
[Specific Goal] = Example, "My dog sits on command" or "I have an ad that makes me money"
2. Search for the phrases and replace them in the 100 Prompts Document. We use the [Control]+[F] keys to find and replace all of the phrases with your custom niche content.



3. Set the TONE. Tell ChatGPT how to act. We suggest picking and/or editing one of the following phrases.

- Act as if you are a writer for our business who is friendly but factual...
- Act as if you are my social media manager and you love sales...
- Act as if you are Snoop Dog and you love to write ((< That one gives FUN results))

Play around to find your best "voice" for your company!

4. Mix and Match the Tone and the prompts and type that into chatGPT

example: "Act as if you are a writer for our business who is friendly but factual and Generate a list of the top 10 trends in [your business description] for this year."

5. Text me if you are confused... Cause this is the “more complicated” but “free” way - you pay with your time. There is a ONE PROMPT solution - and it costs \$27 a month. Sign up here <https://bizzy.ai/buildyourproduct> OR Text me (Rachel) if you want to see a demo of it: 682-297-7004

Prompt List:

1. Generate a list of the top 10 trends in [your business description] for this year.
2. Give me hashtags I can use to promote [your business description] across social media.
3. Discuss the pros and cons of using AI in [your business description].
4. Explain how [specific technology] is revolutionizing [your business description].
5. Write a beginner's guide to understanding [specific topic] in [your business description].
6. Share the top 5 most common mistakes people make when [action related to your industry] and how to avoid them.
7. Create a tiktok video script on the topic of [your business description] that I can use to get more views.
8. Compare and contrast two popular [tools or products] in [your business description].
9. Provide tips for staying motivated and productive while working on [Specific Task].
10. Explain the history of [topic] and its impact on [your business description].
11. Describe the future of [your business description] and how it will evolve in the next 10 years.
12. Re-write my bio for linked in as I am now an expert at [Your Business Description] and I have achieved [Specific Goal]
13. What are pros and cons of [your business description] that we can evaluate
14. Share personal stories and experiences related to [your business description].
15. Explain the key differences between [two concepts or approaches] in [your business description].
16. Write a review of a recent industry event or conference you attended.
17. Interview an expert or thought leader in [your business description] and share their insights.
18. Discuss the ethical implications of [specific technology or practice] in [your business description].
19. Share your favorite resources (books, podcasts, websites) for learning about [specific topic] in [your business description].
20. Write a step-by-step guide on how to achieve [specific goal] in [your business description].
21. Share the top [number] tools every [your business description] professional should have in their arsenal.
22. Discuss the challenges of working in [your business description] and how to overcome them.
23. Explain the importance of [Specific Task] in [your business description] and how to develop it.
24. Share a case study of a successful [project or company] in [your business description].
25. Describe the most important lessons you've learned as you reached [Specific Goal]
26. Write a guide on how to use social media effectively for promoting [your business description] content.
27. Share tips on how to build and maintain a loyal audience for your business.
28. Discuss how AI can help improve the quality and efficiency of content creation in [your business description].
29. Write an op-ed on a controversial issue or debate in [your business description].
30. Explain the science or technology behind [specific product or service] in [your business description].
31. Share the most inspiring quotes from leaders in [your business description] and why they resonate with you.
32. Discuss the role of [specific job title] in [your business description] and how to excel in that position.
33. Provide a glossary of essential terms and concepts in [your business description].
34. Write a list of [number] actionable tips for improving [specific skill] in [your business description].
35. Share your predictions for the next big breakthroughs in [your business description].
36. Explain how to create an effective content strategy for your business.
37. Discuss the importance of networking in [your business description] and tips for doing it effectively.
38. Share your favorite productivity hacks for reaching [Specific Goal]
39. Write a detailed tutorial on how to use [specific tool or software] for [specific task] in [your business description].

40. Share the most important updates or changes in [your business description] from the past year.
41. Discuss the impact of [specific event or news item] on [your business description] and what it means for the future.
42. Explain the key principles of [specific methodology or approach] in [your business description].
43. Write a comprehensive guide on how to start a career in [your business description].
44. Share your favorite success stories from people in [your business description].
45. Discuss the benefits of collaborating with other influencers or professionals in [your business description].
46. Write about the most influential books or articles related to [your business description] and why they matter.
47. Share advice on how to maintain a healthy work-life balance while working in [Specific Topic].
48. Explain the importance of staying current with industry news and trends in [your business description].
49. Write a guide on the best practices for search engine optimization (SEO) in [your business description].
50. Discuss the impact of [specific policy or regulation] on [your business description] and how businesses can adapt.
51. Share tips on how to choose the right niche for your business in [your business description].
52. Write about the most common misconceptions in [your business description] and debunk them.
53. Tell us three myths that people believe about [your business description] that are wrong, and why they need my help.
54. Explain the role of data analytics in [your business description] and how to leverage it for success.
55. Please give me an instagram reel script about how to do [Specific Task] in record time
56. Share a day in the life of a [your business description] professional, including challenges and rewards.
57. Write a guide on how to create engaging and shareable content for [your business description].
58. Discuss how to effectively repurpose content across different platforms and formats.
59. Share your favorite strategies for building strong relationships with clients or customers in [your business description].
60. Write about the top [number] skills needed to excel in [your business description] and how to acquire them.
61. Discuss the importance of personal branding for influencers and [your business description] professionals.
62. Share the most memorable moments from your [Specific Topic] journey.
63. Explain the key components of a successful [your business description] marketing strategy.
64. Write a guide on how to create visually appealing and informative infographics for [your business description].
65. Discuss the role of storytelling in [your business description] and how to incorporate it into your content.
66. Draft a story of customer success as they accomplished [Specific Task] with my program.
67. Share tips on how to effectively manage and grow your email list.
68. Write about the most innovative companies in [your business description] and what sets them apart.
69. Discuss how to handle negative feedback or criticism as youre working on [Specific Goal].
70. Share your favorite techniques for brainstorming and generating new content ideas.
71. Write about the most impactful conferences or events in [your business description] and why they're worth attending.
72. Discuss the role of mentorship in [your business description] and how to find a mentor.
73. Share your favorite apps or tools for staying organized and productive as a influencer.
74. Write a guide on how to create a compelling and user-friendly business design.
75. Discuss the importance of building a community around your business and [your business description].
76. Share your thoughts on the future of [Your Business Description] and how it will evolve in the coming years.
77. Provide a story about how your company became an industry leader in [your business description]
78. Explain the benefits and challenges of guest posting or collaborating with other influencers.
79. Write a guide on how to effectively reach [Specific Task] in [Specific Topic].
80. Discuss the role of authenticity and transparency in [specific topic] and [your business description].
81. Share the most valuable lessons you've learned from your [Your Business Description] mentors or role models.
82. Write about the most important industry awards or recognitions in [your business description].
83. Write about the most significant challenges facing [your business description] and potential solutions.
84. Discuss the impact of remote work on [your business description] and how to adapt to this new reality.
85. Write a guide on how to build a strong personal brand in [your business description].
86. Discuss the role of emotional intelligence in [your business description] and its importance in building relationships.
87. Share the most effective strategies for driving traffic to your business.
88. Write about the importance of continuous learning and professional development in [your business description].

89. Discuss the impact of virtual reality, augmented reality, or other emerging technologies on [your business description].
90. Share your favorite resources for staying informed and inspired in [your business description].
91. Write a guide on how to measure the success of your business and track its performance over time.
92. Discuss the role of influencers in [your business description] and how to collaborate with them effectively.
93. Share your favorite techniques for improving your writing and communication skills as an influencer.
94. Write about the most important industry standards or best practices in [your business description].
95. Discuss how to navigate and overcome writer's block or burnout in your [specific topic] journey.
96. Share your favorite strategies for optimizing your business for mobile devices and improving user experience.
97. Write a guide with a content calendar and editorial plan for your [your business description]
98. Discuss the role of analytics in [your business description] and how to use data to inform your content strategy.
99. Share your thoughts on the future of AI in content creation and how it will shape the world of [specific topic].
100. Write a story about an experience someone has as they overcome a failure in [Specific Task]



Finding Your Perfect Clients: Using AI to Grow Your Business

#CONTEXT:

You are a professional digital marketer specializing in crafting laser-focused Personas for Entrepreneurs. Your expertise lies in uncovering the deep-seated motivations, pains, and aspirations of their ideal customers.

#GOAL:

I need you to help me create a Persona for my business. This Persona will serve as the foundation for my marketing strategy, guiding everything from positioning and messaging to campaign creation and copywriting.

#PERSONA STRUCTURE:

- Name: A relatable and memorable name that captures the essence of my ideal customer.
- Role: Their specific job title, position, or function within their organization or life.
- Problem: The core challenge or pain point they are seeking to overcome.
- Pains: The emotional, practical, and financial consequences of their problem that drive them to seek a solution.
- Jobs-To-Be-Done: The specific tasks, goals, or outcomes they need to achieve in order to feel successful.
- Motivation: The underlying reasons, desires, and values that fuel their actions and decisions.
- Trigger: The specific event, realization, or circumstance that prompts them to actively seek a solution to their problem.
- Barriers: The obstacles, hesitations, or beliefs that might prevent them from taking action or embracing a new solution.
- Context: Their existing knowledge, understanding, and experience with the problem and potential solutions available in the market.

#PERSONA CRITERIA:

- Laser-Focused: Hone in on one specific ideal customer to avoid generalizations and create a truly representative Persona.
- Actionable: Uncover insights and motivations that I can directly apply to my marketing efforts to resonate with my target audience.
- Crystal Clear: Use simple, concise language that is easy to understand, remember, and share with my team.

#INFORMATION ABOUT ME:

My business: [INSERT SHORT DESCRIPTION ABOUT YOUR BUSINESS, PRODUCT/SERVICE]

My target audience: [DESCRIBE YOUR TARGET AUDIENCE]



Provide an overview of the [specific industry] Market, including its size, growth rate, and key trends.

What are the emerging trends and technologies shaping the [specific industry] market?

What are the demographic and psychographic characteristics of the target audience for [specific product/service] ?

What are the buying behaviors and preferences of consumers in the [specific industry] market?

What are the common pain points and unmet needs of customers in the [specific industry] market?

What are the primary factors influencing purchasing decisions for [specific product/service]?

How do economic factors (e.g., inflation, recession) impact the [specific industry] market? What are the key regulatory and legal considerations affecting the [specific industry] market?



Who are the top competitors in the [specific industry] market? What are the main products and services offered by competitors in the [specific industry]?

What are the strengths, weaknesses, opportunities, and threats of [specific competitor] in the [specific industry]?

How does [specific competitor] differentiate itself from others in the [specific industry]?

What is the market share of the leading competitors in the [specific industry]? How is [specific competitor] positioned in the market compared to others?

What marketing strategies are used by competitors in the [specific industry]? How do competitors in the [specific industry] approach sales and distribution?

What are customers saying about [specific competitor] in online reviews and feedback? 3

What are the most common compliments and complaints about [specific competitor]'s products/services?



Create a detailed demographic profile for a typical customer in the [specific industry] market.

What are the key psychographic traits (e.g., values, interests, lifestyle) of the target persona for

[specific product/service]?

Map out the typical customer journey for purchasing [specific product/service] in the [specific industry] market.

What are the main touchpoints and channels used by customers in the [specific industry] market?

Identify the top needs and pain points of the target persona for [specific product/service].

How does the target persona typically address their needs and pain points in the [specific industry] market?

What are the primary goals and motivations of the target persona for [specific product/service]?



How does the target persona define success or satisfaction with [specific product/service]?

You are an AI sales assistant expert in creating compelling sales messages. Craft a concise, persuasive sales outreach message for [TARGET AUDIENCE] introducing our [PRODUCT/SERVICE]. The message should highlight how we solve their problem of [SPECIFIC PAIN POINT] and achieve [DESIRED OUTCOME]. Include a clear call-to-action for a sales conversation or product demo. Our unique selling proposition is [USP]. After providing the initial message, suggest 2-3 key talking points for follow-up communications to move prospects through our sales funnel.

You are an AI communication specialist focused on social media follow-ups and lead nurturing. Craft a personalized follow-up direct message to [PERSON] who engaged with our post about [IDEA/PROPOSAL] last week. Our [IDEA/PROPOSAL] can benefit [COMPANY] by [SPECIFIC

BENEFIT 1] and [SPECIFIC BENEFIT 2]. The post they engaged with highlighted [KEY POINT FROM ORIGINAL POST]. Our unique approach involves [UNIQUE ASPECT]. After creating the follow-up message, suggest a potential next step in the engagement process and a question we could ask to further understand their needs or interests.

You are an AI storytelling expert specializing in persuasive marketing narratives. Generate relatable stories and metaphors to enhance an outreach message for [TARGET AUDIENCE]. Our outreach message is as follows:

[INSERT MESSAGE]

The key points we want to emphasize are [KEY POINT 1] and [KEY POINT 2]. Our [PRODUCT/SERVICE] helps [TARGET AUDIENCE] achieve [GOAL/OUTCOME]. After providing stories and metaphors, suggest how to seamlessly incorporate them into the existing message and explain why each story or metaphor would resonate with our target audience.

6 Insanely Useful GPT's inside ChatGPT (that will save you HOURS each week)

1. YouTube Summarizer

No time to watch long YouTube videos?

This GPT delivers key points and summaries in seconds.

Perfect for lectures, tutorials, or meetings.

<https://chatgpt.com/g/g-GvcYCKPIH-youtube-video-summarizer>

2. Website Generator

Build a full website in seconds!

From design to copy, this GPT handles everything.

No coding skills needed—just input your idea and launch. <https://chatgpt.com/g/g-iYSeH3EAI-website-generator>

3. Consensus

Turn 200M+ research papers into instant insights.

This GPT simplifies academic research by summarizing studies with citations.

Perfect for students and professionals.

<https://chatgpt.com/g/g-bo0FiWLY7-consensus>

4. Write For Me

Stuck on writing?

Let this GPT do it for you.

From emails to essays, it crafts high-quality content in seconds.

Just give it a prompt and watch it work.

<https://chatgpt.com/g/g-B3hgivKK9-write-for-me>

5. Finance Wizard

Navigate the stock market with AI precision.

This GPT analyzes market data and provides stock predictions,

...assisting you in making informed investment decisions.

<https://chatgpt.com/g/g-szDdJUX9V-finance-wizard>

6. Flowcharts & Mindmaps

Transform your ideas into visuals effortlessly.

This GPT generates flowcharts and mindmaps from text prompts,

...streamlining your brainstorming and planning sessions.

<https://chatgpt.com/g/g-jBdvgesNC-diagrams-flowcharts-mindmaps>

Manus

Tools

1. Analyze website and make UX recommendations

2. Social media public opinion research

Analyze initial public sentiment toward Claude 3.7 on X and YouTube during its first week post-launch.

3. Create your own gamecode a threejs game where you control a plane

4. Create your own website

recreate the apple website but it should be for my website design company called "Bapple Designs"

Grok 3

Grok can build you a business in 24 hours!

1. Market Opportunity Finder

Analyze my business idea of [concept] for [target audience] and identify market gaps, high-potential niches, and 3 key competitors I should watch. Include trends, customer pain points, and pricing insights.

2. Irresistible Offer Architect

Help me turn [product/service] into a high-value offer that social media managers and small business owners can't resist. Include bonuses, pricing, and perceived value tactics.

3. Brand Identity Creator

Create a complete brand identity for my [business type] targeting [specific demographic]. Suggest brand name options, a tagline, color palette, tone of voice, and a short brand story.

4. Conversion Website Blueprint

Design a high-converting website structure for my [business type] with page layouts and copy ideas for the homepage, about page, course sales page, and FAQ. Focus on trust-building and solving objections.

5. Launch Sequence Designer

Build a 7-day product launch plan for my [business] for remote teams, targeting startup founders on [platforms].. Include pre-launch content, email sequence themes, and launch-day CTA ideas.

6. Customer Acquisition Formula

Give me a step-by-step plan to get my [product/service] using only my personal network, Instagram audience, and Canva design skills — no paid ads.

7. Objection Destroyer

List the top 5 objections someone might have about buying my [product/service] , and write persuasive, trust-building responses to each that turn hesitation into action.

8. Automation Architect

Design an automation system for my [business operation] including email marketing (using ConvertKit), payment handling (Gumroad), and content delivery. Make it time-saving and easy to maintain.

9. Strategic Partnership Identifier

Suggest 5 potential strategic partnerships for my [business type] that could drive traffic, increase credibility, and help me reach more creators or entrepreneurs fast.

10. Rapid Scaling Framework

Create a 60-day growth strategy for my [business], focused on growing my email list, launching a mini-course, and testing offers. Include milestones, tools, and KPIs.

[Deepseek](#)

Social Media Prompts

1. Create a [platform] post about [topic] in [tone]. Use [hashtags/emojis] and keywords: [keyword1, keyword2].
2. Suggest 3 interactive [platform] post ideas (polls, Q&A) about [topic] to increase engagement with [audience].
3. Outline a [platform] carousel post with [number] slides explaining [topic]. Use icons and concise bullet points for [busy professionals/students].
4. Draft a campaign prompt asking [audience] to share [type of content] about [product/theme]. Include incentives and hashtags.



Using AI to Make Your Social Media Posts Go Viral

#CONTEXT:

I need your expertise in viral social media content creation. I'm looking for 20 captivating content ideas based on the most searched for questions related to a specific topic, which you'll find in the attached image. To help you tailor these ideas to my audience, here's some background on me and my business:

[INSERT CONTEXT ABOUT YOUR BUSINESS, TARGET AUDIENCE, AND CONTENT STYLE]

#ROLE:

You are a seasoned social media guru with a knack for crafting viral content. Your mission is to analyze the attached image and generate 20 attention-grabbing content ideas that directly address the most popular questions surrounding my chosen topic.

#RESPONSE GUIDELINES:

1. **Analyze the Wheel:** Carefully examine the attached image to identify the most searched for questions about my topic.
2. **Craft Viral Ideas:** Develop 20 unique content ideas that answer these questions in a way that sparks curiosity, engagement, and shares.
3. **No Punctuation:** Refrain from using colons, semicolons, or hashtags within the content ideas themselves.

#VIRAL CONTENT CRITERIA:

1. **Relevance:** Each content idea must directly address one of the most searched for questions about my topic.
2. **Viral Potential:** The ideas should be inherently shareable, tapping into current trends, emotions, or controversies.

3. **Clarity and Conciseness:** Express each idea in a clear and concise manner, avoiding unnecessary punctuation.

#INFORMATION ABOUT ME:

- My Business: [DESCRIBE YOUR BUSINESS, INCLUDING INDUSTRY, NICHE, AND PRODUCTS/SERVICES]
- My Target Audience: [DEFINE YOUR IDEAL CUSTOMER DEMOGRAPHICS, INTERESTS, AND PAIN POINTS]
- Topic for Content Ideas: [SPECIFY THE TOPIC YOU WANT TO GENERATE CONTENT IDEAS FOR]

#RESPONSE FORMAT:

Please present the 20 viral content ideas in a numbered list, with each idea on a separate line.

#CONTEXT:

You are a lead generation expert with a deep understanding of digital marketing strategies. Your mission is to create high-converting lead magnets that attract and engage specific audiences. You excel at crafting compelling offers that resonate with potential customers and drive them to take action.

#ROLE:

You will act as a creative lead magnet strategist. I will provide you with:

1. The desired number of lead magnet ideas.
2. The type of lead magnet I'm looking for.
3. A detailed description of my target audience.
4. The specific topic, industry, or niche my business focuses on.
5. The primary goal of the lead magnet (grab attention, nurture leads, qualify leads).
6. The specific action I want my audience to take after engaging with the lead magnet.

Your task is to generate unique lead magnet ideas that align with these parameters. 2



#RESPONSE GUIDELINES:

For each lead magnet idea, include the following:

- **Compelling Title:** A catchy headline that grabs attention and piques curiosity.
- **Concise Description:** A brief overview of the lead magnet's content, format, and value proposition.

- **Target Audience Benefit:** The primary benefit or value the lead magnet offers to the target audience.
- **Pain Point/Desire Addressed:** How the lead magnet solves a specific problem or fulfills a desire of the target audience.
- **Creation & Distribution Strategy:** A quick outline of how to create the lead magnet and distribute it effectively.
- **Call-to-Action/Next Step:** A clear and concise call-to-action that encourages the audience to take the next step in the customer journey.

Additionally:

- **Incorporate Trends:** Consider current trends, news, or popular topics within the target niche to make the lead magnets timely and relevant.
- **Diversify Formats:** Offer a variety of lead magnet formats (eBooks, checklists, templates, etc.) to appeal to different learning styles and preferences within the audience.
- **Emphasize Actionability:** Ensure each lead magnet provides practical value and actionable steps that the audience can implement immediately.

#INFORMATION ABOUT ME:

1. **Number of Lead Magnet Ideas:** [Insert Number]
2. **Type of Lead Magnet:** [Insert Type]
3. **Specific Audience:** [Insert Detailed Description]
4. **Topic/Industry/Niche:** [Insert Details]
5. **Goal of Lead Magnet:** [Insert Goal]
6. **Desired Action:** [Insert Action]

3



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